

Subject: Local Chicago Student Athletes Will Travel to Qatar to Compete in Street Child World Cup

Hi XXX,

I reached out earlier this month about Madeline, Janeth, and Joselyn—the local teens from Chicago, who were selected to represent the United States in this year's Street Child World Cup, hosted by Qatar Foundation in Doha.

I wanted to reach out again, as the athletes have just returned from the tournament, and see if you'd be interested in covering their story and shining a light on their experiences at the tournament and beyond.

Resharing the information I sent along a few weeks ago below as a refresher. Let me know if you're interested in connecting with the players—I'd be happy to help facilitate an interview or email Q&A.

Best,
XX

Background on the Street Child World Cup

This year's Street Child World Cup marked the fourth edition of the tournament traditionally held in the host countries of the FIFA World Cup and brought together 28 national youth soccer teams, representing 25 countries, comprised of some of the world's most talented—and also most vulnerable—athletes, including a team representing the U.S.

Madeline, Janeth, and Joselyn are three of 10 girls from cities across the country—all of whom have overcome tremendous odds and challenging circumstances—who were chosen to compete as part of the U.S. team, led by Street Soccer USA.

Hosted at Qatar Foundation's Education City, the tournament gave children from underserved communities the opportunity to showcase their talents and demonstrate the power of sport as a vehicle for social change. In addition to the soccer matches, which were held in a format similar to the World Cup, the week-long convening also featured:

- An art program involving workshops with Qatari artist Maryam Faraj Al Suwaidi that culminated in a festival showcasing participants working alongside other artists.
- A child-friendly Congress that provided a platform for participating children to put forward their demands for a more equal and fair existence.
- A General Assembly, marking the culmination of the event, which allowed athletes to advocate for their rights and protection before a group of decision makers, as well as share their experiences to raise awareness and educate the public about their circumstances.

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